

Society of Clinical Ultrasound Fellowships (SCUF)

PRIVACY POLICY

Policy Name:	Privacy Policy		
Affected Parties	Applicants, Programs, and Sponsoring Institutions		
Approval Authority	President/Board of Directors	Adopted	2025
Contact	Email	info@scufellowships.org.com	

Our Commitment to Privacy

The Society of Clinical Ultrasound (“SCUF,” “we,” “us,” or “our”) respects your privacy, and we are committed to protecting your privacy through our compliance with this Privacy Policy (“Policy”). SCUF uses your Personal Data to provide Individual and Program Services to engage with you for specific, defined purposes. We recognize that users of our websites and participants in SCUF services may have questions about how and why this information is collected. This Policy explains what kinds of information we collect and how we use and disclose this information in connection with the Services offered by SCUF. This Policy also describes your and our legal rights and responsibilities with respect to information which identifies you or which could be used to identify you, including your name and contact details and your user account information (“Personal Data”). It also may include information about how you use our websites that are part of the Services.

This Policy is part of the SCUF Application Agreement that govern your access to and the use of SCUF Programs and websites. We will refer to access, use, transmission, and exchanges of information, availability or utilization of features, functions or activities, simply as “use” in the material below.

We are the controller of the data that we collect from you, and we control the ways your Personal Data are collected and the purposes for which your Personal Data are used. SCUF recognizes it has a responsibility to treat with care the Personal Data it collects about you arising from use of our Services and to respect your privacy relative to Personal Data that may be sensitive. To meet those obligations, SCUF has developed policies designed to prevent the disclosure, compromise, and unauthorized use of Personal Data without the permission of the individual involved, to limit the distribution of Personal Data to those situations that require it in order to perform our obligations related to your use of our websites, and to permit distribution of non-Personal Data such as directory information whenever a useful purpose can be served. Our registered address is 555 East Wells Street, Suite 1100, Milwaukee, WI 53202-3823 USA. We are registered as a private, non-profit organization in the United States.

Acceptance of Privacy Notice

By using SCUF's Services, accessing our websites, or providing your information to us, you accept and agree to the practices described in this Policy. If you do not agree to the terms of this Policy, please do not use SCUF's Services or websites. Your continued use of SCUF's Services following the posting of changes to this Policy will mean that you accept those changes.

What Types of Data We Collect and How We Use It

We collect a variety of information when you visit our website or engage with our Services.

Personal Data may include name, email, mobile phone, address, institutional affiliation, training, education, credentials/certifications, credit card information, IP addresses, and details of products and/or services purchased and identifies you as an individual or is information that can be linked to you as an individual ("Personal Data"). Here is what we collect:

- We collect your name, contact information (email address, telephone number, address), institutional affiliation, and other biographical information like birth country, city, and citizenship status from your user account in our password-protected website, including when you update your personal information, when you register for a service with SCUF, or when you join SCUF as a member.
- We collect your education, training, registration/licensure information, and professional and employment information when you create a user account on our password-protected website.
- We collect a record of communication(s) we have with you (such as emails, letters, telephone calls, messages sent to us through our social media platforms, feedback) when you contact us, when we contact you, or when you respond to our requests for feedback.
- We collect your payment card details when facilitating payment by credit card. Your card details are transmitted to our third party payment processor and protected in accordance with best industry practices.
- We use IP addresses to analyze trends, administer the site, track user movement, and gather broad demographic information for aggregate use.

How We Collect Personal Data

In general, a visitor will know when Personal Data is being collected because he or she will have to fill out a form or has emailed SCUF. In addition, we may collect Personal Data through your use of the website(s), any apps, social media, or registration platforms. This includes the collection of IP addresses.

Visitors may generally browse public portions of the SCUF website anonymously without providing any detailed information. Personal Data is required in connection with registering with the sites. In addition, Personal Data will be requested in connection with registration, purchasing products or services, or requesting additional information.

SCUF does not knowingly collect or use any Personal Data from users under 13 years of age.

Aggregated Data

SCUF collects data for internal reporting and counts, tracks, and aggregates the visitor's activity for the purpose of analysis of general traffic flow and feature usage related to SCUF websites. To those ends, SCUF may include information about you in aggregated group data. SCUF may remove personal identifiers from Personal Data or may use pseudonymization to disassociate the individual from the Personal Data, allowing statistically accurate analysis of data without exposing any individual's identity. Such anonymous data may be shared with SCUF affiliates, business partners, service providers and/or vendors; when doing so, SCUF will not disclose your individual identity.

Cookies

A cookie is a piece of data stored for varying amounts of time on the user's hard drive containing information about the user. SCUF may use cookies in order to collect certain information about you, such as IP addresses (the Internet address of a computer), domain names (e.g., whether you are logged on from a .com, .gov, or .edu domain) and the type of computer and operating system being used. We may also use cookies to identify your computer when you revisit our website or to recall your authentication information. We may collect such information in order to better operate the website so as to enhance your experience while using the website. You have the option of setting your computer to disable cookies or to alert you when cookies are being used. If you choose to disable cookies, please be aware that portions of the website may not function properly.

Google Analytics

We use cookies provided by [Google Analytics](#) or sometimes other providers to better understand and personalize your use of the Services. Google Analytics collects information like demographic data, how often users visit our websites, what pages they visit when they do so, and what website they used prior to coming to our website. To process analytics data when you visit SCUF's website, Google Analytics may use various technologies, including cookies or similar technologies to identify your browser or computer device. Google does not receive your user account information, your email address, or other personally identifiable information through the use of Google Analytics cookies. You can [opt out of Google Analytics](#) on the website and onboard entertainment portal.

Data Collection for Educational Research

In addition to using Personal Data for our Application Program, your Personal Data also may be used by SCUF for educational research, for verification purposes, or under restricted conditions by third parties as explained below in “Sharing Your Data With Third Parties”.

SCUF surveys collect data for educational and research purposes, including reporting to SCUF constituents and providing summary information to the U.S. Congress and other federal and state policymakers. From time to time, SCUF may contact you to participate in such a survey. Whenever SCUF conducts research using personally identifiable data (human subjects research), that research is reviewed by an external (to SCUF) institutional review board whose responsibility is to protect your interests.

Identity Verification

SCUF reserves the right to use Personal Data in its databases to confirm the identity of parties who may have made or attempted to make unauthorized or inappropriate use of SCUF’s Services or assets or who may be a threat to public safety including but not limited to denial of service attacks, unauthorized use of SCUF services, systems and/or networks, inappropriate email list activity, unauthorized use or distribution of SCUF intellectual property, or threats to the safety or privacy of the public. Contact information will be used to provide notice to the offending individuals, and in such cases Personal Data may be given to law enforcement agencies if warranted or required by law.

How We Use Your Data To Personalize the Service We Offer

Email addresses, aggregate information about which pages visitors access, and information volunteered by website visitors—such as user survey responses and website registrations—are used to improve the content of the SCUF website. Some portions of our website collect information using cookies or similar tracking technologies to improve your experience and to help us administer, operate, and manage our website more efficiently.

Sharing Your Data With Third Parties

We share some of your data with, or obtain data from, the following categories of third parties:

- **SCUF will share certain Personal Data about applicants who use its Services** with (a) any U.S. or international governmental department or agency, including regulatory authorities with a legitimate interest in the Personal Data; (b) any organization with your approval; (c) any other organization where SCUF has a legitimate interest in doing so including but not limited to when SCUF must verify information relating to applicants; (d) any other organization or individual if SCUF is satisfied that the third party has a legitimate interest in such information including but not limited to when there is a need for those third parties to update and maintain their databases, to provide services to or for applicants, or to conduct

research or analyses of the international medical graduate (IMG) workforce; and for (e) other purposes in support of SCUF's mission.

- **Disclosures to third parties who assist us in our operations:** We may share your Personal Data under confidentiality agreements and any required data processing agreements with other companies that work with or on behalf of SCUF to provide products and services such as, but not limited to, those who provide (i) email or mail solutions; (ii) payment processing solutions, such as Authorize.net; (iii) cloud hosting services; (iv) analysis of usage of SCUF websites; (v) support and maintenance services for SCUF websites such as LiveChat; (vi) services to assist us in processing employment applications; (vii) services to assist with credentialing operations including but not limited to identity verification, translations services, and investigative firms; and (viii) surveys such as Survey Monkey. We also may share your Personal Data with our legal, regulatory, audit, and other professional advisors. Those companies may use your Personal Data to assist us in our operations consistent with our legitimate business interests. However, those companies do not have any independent right to share the information. We will make sure that our suppliers respect your Personal Data and comply with data protection laws.
- **Any other organizations:** Personal Data will be shared with any other organizations with your approval or where SCUF has a legitimate interest in doing so, including but not limited to when SCUF must verify information relating to applicants; where SCUF is satisfied that the third party has a legitimate interest in such information, including but not limited to where there is a need for those third parties to update and maintain their databases, to provide services to or for applicants, or to conduct research or analyses of the international medical graduate (IMG) workforce; and for other purposes in support of SCUF's mission.
- **Disclosures under special circumstances.** We may provide information about you, including Personal Data, to respond to subpoenas, court orders, legal processes, regulatory authority investigations, or governmental regulations or inquiries, or to establish or exercise our legal rights or defend against legal claims, or when we believe it is necessary to share such information in order to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, or as otherwise required by law or to protect the public.

SCUF shares both non-personal and Personal Data with those parties under certain limited restrictions including requirements to keep the Personal Data confidential, destroy the Personal Data once it no longer is needed for the intended purpose (except for applications to medical education institutions), and to prevent unauthorized release of Personal Data. SCUF conducts such exchanges in a secure manner designed to protect against access by unauthorized parties. Other than for the specific purposes noted in this Policy or in any terms and conditions that otherwise apply to you, we do not share Personal Data.

How Long We Keep Your Data

If the services provided are intended to protect the public, for example through the assurance of an individual's qualification through SCUF's verification services, SCUF has a legitimate interest in retaining this information and will do so in accordance with this policy.

For other services, we keep your Personal Data only for as long as is reasonably necessary to achieve the purposes for which it was collected, whether that is to provide services to you, for our own legitimate interests (described above), or so that we can comply with the law.

We will actively review the information we hold and when there no longer is a user, legal, or business need for us to hold it, we will either delete it securely or in some cases irreversibly anonymize it. When we delete any information, it will be deleted from our active databases but may remain in our archives.

How We Protect Your Data

To prevent unauthorized access, maintain data accuracy, and facilitate the correct use of Personal Data obtained through our website, we have put in place appropriate physical, technical, and operational measures to safeguard and secure the Personal Data we collect online against unauthorized access, unlawful use, accidental loss, corruption, or destruction.

We also use operational measures to protect the data, for example by limiting the number of people who have access to the databases in which your information is held. Access to Personal Data is restricted to SCUF staff members and third party service providers who require the access for specific purposes, such as helping us provide services to you or performing research.

We use technical measures such as encryption and password protection to protect your data and the systems where they are stored. However, messages you send to us through the Internet or otherwise electronically may not be secure. We recommend that you do not send any confidential information to us by email. If you choose to send confidential information to us, you accept the risk that a third party may intercept this information.

Location of Your Data / Data Transfer

SCUF is located in the United States ("U.S.") and is subject to the applicable laws of the United States (where data privacy laws are less stringent than in the European Union and some other jurisdictions). We will store and process information we receive about you, as described in this Policy, in the U.S.

When we receive your Personal Data, your Personal Data may be transferred, processed, and stored outside of your country of origin, including the United States for the purposes described in this Policy. Some of the recipients of Personal Data as specified above may be

located in countries (including the United States) that do not provide a level of data protection equivalent to that set forth by the European Union and some other jurisdictions.

If you choose to access or use the Services offered by SCUF, you consent to the transfer, use, and disclosure of information in accordance with this Privacy Notice and subject to such applicable laws.

If we do transfer Personal Data outside the U.S., we will make sure that it is protected in the same way as if it were being used in the U.S. We will use one of the following safeguards to ensure your information is protected:

- Transfer the data to a non-EEA country that has privacy laws at least as protective as those within the EEA, or
- Put in place a contract with the recipient of the data, which means the recipient must protect the data to the same standards as required within the EEA, or
- Transfer it to organizations that are part of the Privacy Shield. The Privacy Shield is a framework that sets out the standards for data to be sent between the United States and European countries. The Privacy Shield ensures that data are protected to the same standards as used within the EEA.

By submitting any Personal Data or by using our websites and mobile application and without limitation to any other rights or obligations we have, you consent to such transfer to and processing in the United States and these other countries and you acknowledge that your information may be subject to access by law enforcement and other government entities including courts and tribunals, in accordance with laws applicable in those jurisdictions.

External Links

This Policy only addresses SCUF's use and disclosure of your Personal Data. The website may contain links to other websites, so please be aware that we are not responsible for the privacy practices of other websites, and we are not liable for their misuse of Personal Data. We encourage you to be aware that when you go to another website you should carefully read their privacy policy. Links to other sites do not imply SCUF's endorsement of the products or services, or privacy or security practices of those websites.

Your Rights Over Your Personal Information

If the services provided are intended to protect the public, for example through the assurance of an individual's qualifications through SCUF's verification services, then in accordance with SCUF policies and procedures you may not have a right to erasure of your Personal Data, to restrict processing of your Personal Data, or to object to the processing of your Personal Data.

For other services, in accordance with SCUF's policies and procedures you have the right to review, verify, correct, and request erasure of the Personal Data that we hold about you under certain circumstances. You also have the right to limit, restrict, or object to the

processing of your Personal Data under certain circumstances. You may also have the right to request that we transfer your Personal Data to another party to the extent provided for under applicable data privacy laws.

Access to your Personal Data is available through your SCUF login credentials (username and password). When you register for a SCUF service, you have an opportunity to correct or update most information you have provided using our website. If you are an existing SCUF registered participant, you can log in to your SCUF account to update the details held there. Alternatively, you may correct or update certain information (e. g. date of birth, name) or limit, restrict, or object to the processing of your data by contacting SCUF directly at the address below.

If you gave us your consent to the collection and processing of your Personal Data, you have the right to withdraw your consent for that specific processing by individual newsletter and / or email list. Information about how to prevent your data from being used for research purposes is set out under the heading “Data Collection For Educational Research”. Please note that even if you withdraw your consent, we can still rely on the consent you gave as the lawful basis for processing your data before you withdrew your consent.

You can object to our use of your data where we rely on our legitimate interests to do so. We explained the legitimate interests under the heading How We Use Your Personal Data.

If you want to review, verify, correct, or request erasure of your Personal Data; limit, restrict, or object to the processing of your Personal Data; or request a transfer of your Personal Data to another party, please contact us at Info@scufellowships.org or write to us at 555 East Wells Street, Suite 1100, Milwaukee, WI 53202-3823 USA. To protect your privacy and security, we also will take reasonable steps to verify your identity before granting access, making corrections, or following such a request to correct or delete your data.

When you contact us, we will respond as soon as possible and where possible within one month. If your request is more complicated, it may take longer to respond to you, but we will respond within two months of your request. There is no charge for most requests, but if you ask us to provide a significant amount of data, for example, we may ask you to pay a reasonable administrative fee. We also may ask you to verify your identity before we provide any information to you.

Protecting Your Personal Information Online

Although SCUF takes measures designed to protect your Personal Data in its systems, you also must be vigilant in protecting access to your information online and assume responsibility for protecting Personal Data. Treat your usernames and passwords with care. Do not share them or enter them into fraudulent sites. Be aware that the legitimate SCUF website is www.SCUFellowships.org and www.EUSFellowships.com. Do not conduct SCUF business with any site that does not contain that address.

Complaints

If you have any complaints concerning SCUF's processing of your Personal Data, please email Info@scufellowships.org.com or write to us at Society of Clinical Ultrasound Fellowships, 555 East Wells Street, Suite 1100, Milwaukee, WI 53202-3823 USA.

Please note that you have the right to lodge a complaint with the supervisory authority that is responsible for the protection of Personal Data in the country where you live or work, or in which you think a breach of data protection laws might have taken place.

Contact Us

If you have any questions, comments, requests, or concerns related to this Policy, please contact the SCUF at Info@scufellowships.org.com or at:

Society of Clinical Ultrasound Fellowships, 555 East Wells Street, Suite 1100, Milwaukee, WI 53202-3823 USA

Changes To This Privacy Policy

SCUF has the right, at any time and from time to time, to make changes to this Policy. If the changes are material, we will provide at least 30 days' notice. Any changes to this Policy will be posted on this website and will be effective when posted unless another date is referenced in the notice. We recommend you check the Policy on a regular basis so that you know the current terms and conditions that apply to you. If you use our website after any changes are effective, you are agreeing to comply with and be bound by them.

Last updated May 15, 2025